



Date: 04-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

**PART A**

**Answer All the questions (10x2=20 Marks)**

1. Define Entrepreneurship.
2. Who is an 'intrapreneur'?
3. What is meant by Brainstorming?
4. How will you assess project feasibility?
5. What are the sources for idea generation?
6. Define BEP.
7. What is meant by Business Plan?
8. Which is called good project report?
9. Define the term 'Venture Capital'.
10. Give any two recent initiatives of Government to encourage entrepreneurs.

**PART B**

**Answer any FOUR Questions (4x10=40 Marks)**

11. Explain the characteristics of International entrepreneurship.
12. Explain the role of entrepreneur in economic development.
13. Explain the need for opportunity identification & selection. What are the various business environments affects opportunity identification and selection?
14. How do you generate business ideas?
15. Elucidate the advantages of business planning.
16. Which are the institutions that provide institutional finance to small enterprise?
17. Explain the characteristics of venture capital.

**PART C**

**Answer any TWO questions (2x20=40 Marks)**

18. Classify the different kinds of entrepreneurs in detail.
19. Discuss the methods of project appraisal used to appraise a proposed proposal.
20. Explain the various stages in business plan process.
21. Discuss the various schemes offered by Government to encourage entrepreneurs.

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